

League Sponsorships

- _____ **Corporate Partner** - SYLB League Sponsor (\$2,000 per year)
- _____ **Platinum Sponsor** - Major/Minor League Sponsor -\$500
- _____ **Silver Sponsor** - Rookie or T-Ball League Sponsor \$300
- _____ **Scoreboard Sign** – \$2500/yr/field 4 fields available – 4 year commitment
- _____ **SOLD_ Homerun Sponsor** -- \$400/field plus per HR prize
- _____ **Fun Day Sponsor** -- \$3000
- _____ **Inflatable Sponsor** – \$2500 In-Kind Donation of Inflatables for Fun Day
- _____ **Tarp Sponsor** –Purchase Tarp and have logo and name On tarp
- SOLD _ Refillable Cup Sponsor** -- \$1000 with duel logo on cup
- _____ **Annual League Tournament Sponsor** -- \$750 3 year commitment (5 available)
- _____ **Full color banner (additional \$50 per banner)**
- _____ **Website (www.slyb.us) advertisement** (additional \$100 for sponsors \$\$350 for non sponsor)

- _____ **Other:** _____

Checks and Artwork due no later than 3.23.2018, \$200 expedite charge applies if received after that date.

Authorized Signature: _____

Title: _____ Date: _____

Contact Us:

SLYB

**Attn: Sponsorship
PO Box 24236
Lexington, KY 40524-4236
www.slyb.us**

rjoslyb@hotmail.com

The following information will be needed to complete your banner:

Company logo in EPS or Adobe Illustrator format.
Include in the subject line "Sponsorship Banner" and e-mail to: rjoslyb@hotmail.com

Sponsor Information

Sponsor Name: _____

Contact: _____

Address: _____

Phone #: _____

Fax #: _____

E-mail Address: _____

Team (If applicable): _____



SOUTH LEXINGTON YOUTH BASEBALL

Spring 2018 Sponsorship Information



SLYB

South Lexington Youth Baseball (SLYB) has a long tradition of baseball dating back to its founding in 1956. Since that time, SLYB has experienced tremendous growth. During our Spring 2017 season, we had over 750 boys and girls between the ages of 4 and 12 playing in four divisions on four fields. Our 2017 Fall Season had approximately 450 players at our fields at Shillito Park, just behind Fayette Mall. Including practice time, our baseball seasons run from March through late October.

SLYB's success can be attributed to the commitment of providing all players with a positive environment in which to learn and develop their skills. In addition to teaching the skills of the game, SLYB is committed to instilling in each child the qualities of dedication, teamwork, and sportsmanship which transcend beyond the playing field. Our team of skilled and dedicated managers, coaches, volunteers, and sponsors provide the foundation for this commitment.

City budget cuts over the past few years have eliminated the funding for field maintenance, and now SLYB is responsible for funding the entire yearly cost. As an entirely volunteer organization, we are in need of sponsors for many of the teams and general sponsors for the league. We would like to ask for your support of SLYB and its boys and girls for the 2018 season. League Sponsorship opportunities range from \$2,000 for Corporate Partners to as little as \$300 to sponsor one of our Rookie League or Tee-Ball League teams. We also have several Capital Campaign sponsorship opportunities. Your sponsorship will span all seasons during the 2018 year. Sponsorship banners will be displayed at the park throughout the Spring, Fall, and Summer Seasons (March/April through October).

We do hope that this is something you will consider and we can provide you with further details or discuss custom marketing promotions for your organization. Thank you for consideration in making a difference in the lives of the children at our park!

Capital Campaign

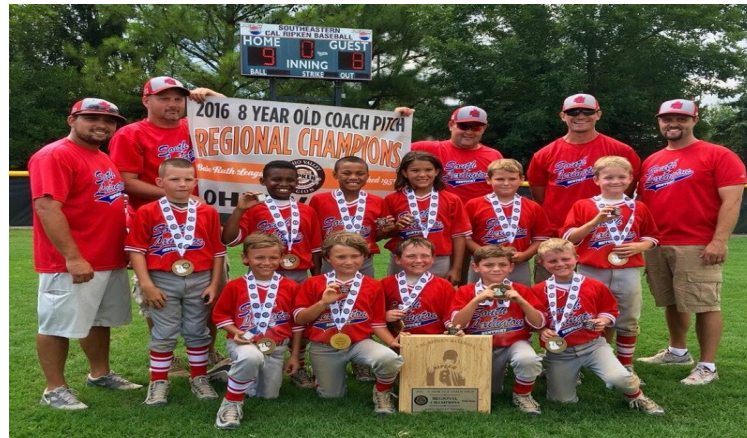
Building Naming Rights

\$40,000 one time commitment (10 year naming Rights)

Cage Naming Rights

\$8,000 one time commitment (5 year naming Rights)

The SLYB board of directors has developed several capital projects that we plan to complete in the next couple of years. We are seeking the above naming rights for these capital projects. If you are interested, please let us know and we will provide greater detail.



Sponsor's Rights and Responsibilities

Corporate Partner - SYLB League Sponsor (\$2,000 per year):

SYLB will provide two 3' x 8' Outfield Fence Signs (one for each of the Major/Minor League Fields) and two 3' x 5' Outfield Fence Signs (one for Rookie Field and one for the Tee-Ball Field). These signs will be in accordance with the "Guidelines for Billboards for South Lexington Youth Baseball".

Sponsor will have company information on SLYB Home Page.

Sponsor will be invited to participate in special league activity days at no charge.

Team Sponsor—Major/Minor League Sponsor—\$500 per year:

SYLB will provide one 3' x 8' Outfield Fence Sign. The sign will be in accordance with the "Guidelines for Billboards for South Lexington Youth Baseball".

Team Sponsor—Rookie & Tee-Ball League Sponsor—\$300 per year:

SYLB will provide one 3' x 5' Outfield Fence Sign. The sign will be in accordance with the "Guidelines for Billboards for South Lexington Youth Baseball".

Scoreboard Sponsor—\$2500/yr/field with 4 year commitment

Metal Sign with Name/Logo placed under the outfield Scoreboard

Must be 3 year commitment(4 available)

Homerun Sponsor—\$400/year with prizes for each Homerun

Sign Placed on Outfield Cages on Field 1 and Field 4 — **SOLD**

Must provide prize for each Homerun

Naming Right to Annual Homerun Derby(No prizes for Homerun Derby)

Fun Day Sponsor — \$3000

Naming Rights to Annual Fun Day

Sponsorship banners placed at strategic locations around park on Fun Day

Ceremonial First Pitch on all 4 Fields on Fun Day

Inflatable Sponsor—\$2500 In-kind Donaton

Must provide inflatables for Annual Fun Day at no charge

Signage placed around Inflatable area

Naming Right to Inflatable area

Tarp Sponsor

Provide funding for Field Tarp(s)

Naming Rights of Tarp(Name/Logo)

Refillable Cup Sponsor-- \$1000 —SOLD

Dual Name/Logo on Cup

Annual League Tournament Sponsor -- \$750/yr—3 year commitment

Naming Rights to Tournament

Ceremonial First Pitch for Final game of each Tourney sponsored

Signage for each Tournament

Name mentioned during the tournament